BOWLER METCALF LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1972/005921/06)

Share code: BCF ISIN code: ZAE 000030797

("Bowler" or "the company")

DIRECTOR'S DEALING IN SECURITIES

In compliance with the Listings Requirements of the JSE Limited ("JSE"), the following information is disclosed:

Name of director: PF Sass Company: Bowler

5 April 2013 Date of transaction:

Number of shares: 116 000

Class of securities: Ordinary shares
Nature of transaction: Subscription (exercise of options)
Price per share: R4.20

Direct Beneficial Nature of interest:

Extent of interest: 0.1% Value of transaction: R487 200 Off market How traded:

Clearance obtained: Yes

Cape Town 8 April 2013

Sponsor

Arcay Moela Sponsors (Pty) Limited (Registration number: 2006/033725/07)